

**GOVERNMENT COLLEGE OF COMMERCE AND ECONOMICS
BORDA-MARGAO, GOA**

Accredited by NAAC with Grade A (CGPA Score of 3.12 on a 4 Point Scale)

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EMPLOYER FEEDBACK ANALYSIS (2022-2023)

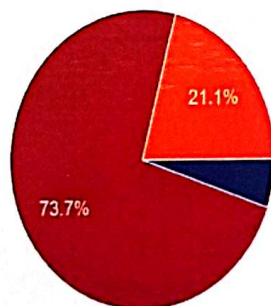
With the objective of finding out how its Alumni are performing at their workplace, the college requested employers of our former student to spare a few minutes and fill in a google feedback form.

A set of 15 questions related to employee skills, their social skills, punctuality, employer satisfaction and the curriculum transactions were framed. Options were provided and employers were requested to choose the most appropriate response from among those given.

The employers included Muthoot Finance, VVM's RM Salgaocar Higher Secondary School Tansor Margao Goa; Cipla; Mali Enterprises; Swangai Distributors, HDFC Bank and others.

The following is a pictorial analysis of their responses:

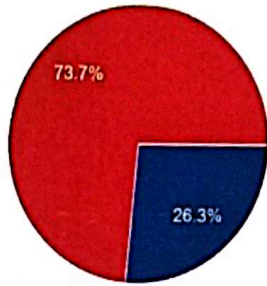
General communication skills of the employee
19 responses



- Excellent
- Good
- Fair
- Poor

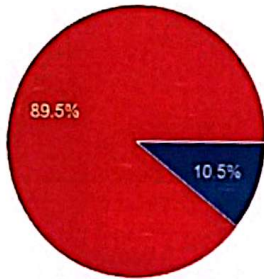
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Attitude of the Employee at the work place.
19 responses



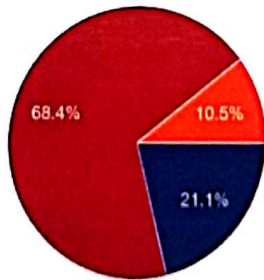
- Excellent
- Good
- Fair
- Poor

Personality of the Employee
19 responses



- Excellent
- Good
- Fair
- Poor

Interaction of the Employee with other co-workers/ working as a part of the team.
19 responses

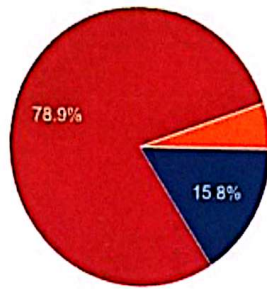


- Excellent
- Good
- Fair
- Poor

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Efficiency of the Employee

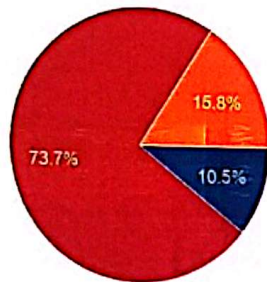
19 responses



- Excellent
- Good
- Fair
- Poor

Organizational skills of the Employee

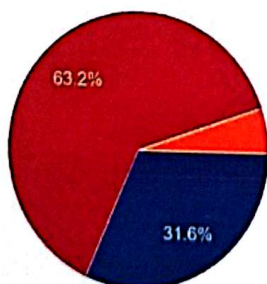
19 responses



- Excellent
- Good
- Fair
- Poor

Punctuality of the Employee

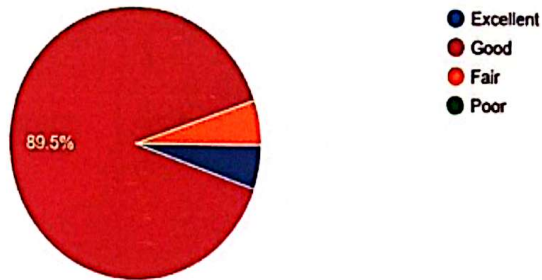
19 responses



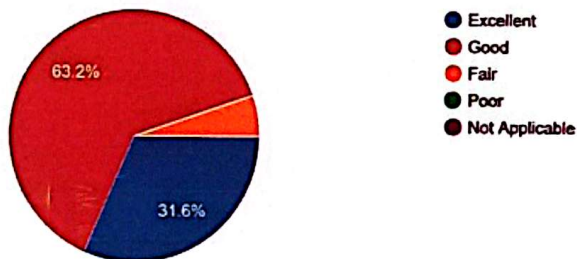
- Excellent
- Good
- Fair
- Poor

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Technical Knowledge/ skill that the employee has
19 responses

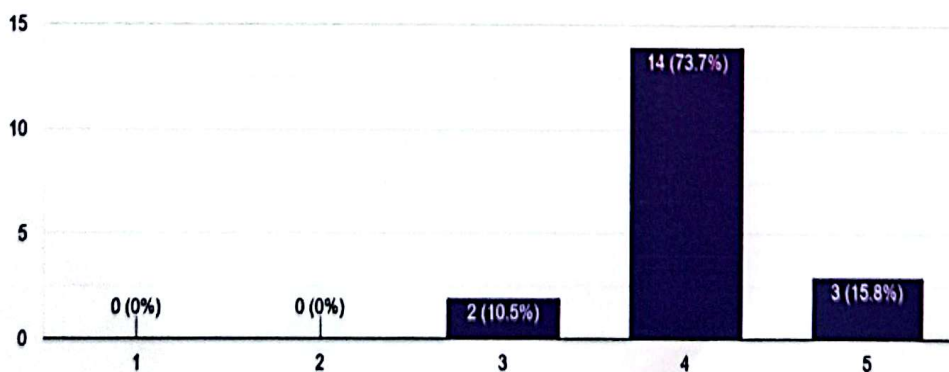


Dealing with customers/clients
19 responses



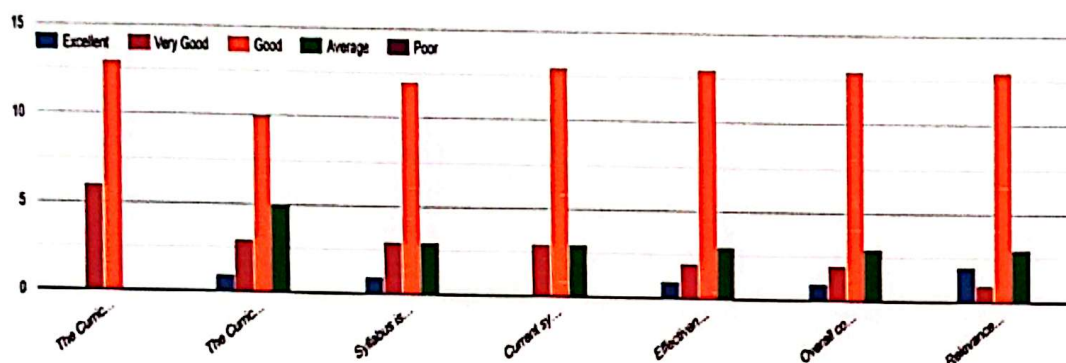
On a Scale of 1 to 5, how would you rate your overall satisfaction with the employee . While 5 represents maximum satisfaction, 1 represents the least satisfaction.

19 responses



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Kindly select your response for each of the attribute



Curriculum/Syllabus and its transactions

The following attributes with regard to the curriculum were specified and the employers were given five options to choose from – Excellent, Very good, Good, Average and Poor.

Attributes in respect of the curriculum and its transactions:

1. The Curriculum for the B. Com programme is relevant for employability.
2. The Curriculum is effective in developing innovative thinking in students.
3. Syllabus is effective in developing skill oriented human resources.
4. Current syllabus is need based and meets the expectations of the industry/company/institute.
5. Effectiveness of curriculum for development of entrepreneurship skills.
6. Overall content and coverage of the syllabus.
7. Relevance of the curriculum with industry requirement.

Suggestions if any you would like to provide to the College

The syllabus should include on the job training

Practical things, practical situation, improvement in communication skills and stage fear, ground reality of the market is totally different as what is taught in college, lot of modernization is required for syllabus and there is need for change of syllabus, students should be taught about crypto currency market, Multiple level marketing problem solving skills practical presentations and etc.

Dr. Elizabeth J. Henriques
IQAC Co-ordinator

Prof. Filipe Rodrigues e Melo

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